

## Do's and Don'ts of Geothermal: Maximizing Efficiency

An on-site learning session for school facilities operators

Same three-hour session offered in three different locations on three different dates:

April 24, 2013 Keokuk Community School District, IA High School May 1 Mount Ayr CSD High School May 8 Vinton CSD High School

Times for all sessions: 10:30 a.m. to 1:30 p.m. • Lunch included

**WHO:** School facilities operators, building operators, anyone who helps take care of a commercial-sized geothermal heating/cooling system.

## Presenters: Kelly Needles, EAIS energy advisor & coach

Kelly has worked in the field of energy project development and efficiency services in Iowa for 25 years. Through the years he has been involved with over 600 projects, including countless geothermal heating/cooling systems. Kelly is executive vice president of The Energy Group, the independently-owned firm hired by EAIS to provide energy management consultation.

## Richard Conkling, WaterFurnace Int'l director of commercial sales

Rich has over 20 years of experience in heating, ventilation and air conditioning system installation, sales and technical support. He has worked within the industry for a mechanical contractor, Lennox Industries, Mid American Energy and most recently WaterFurnace International. Since 1996, he has been involved in product development, sales, project implementation and technical support of commercial geothermal heat pump systems.

**WHAT:** Learning session addressing geothermal maintenance efficiency challenges and what to do about them. Networking and learning from experts *and* colleagues. Site geothermal tour. Preventative maintenance plan template. Recognition certificates for participation.

WHY: Save energy, time, and budget dollars.

**COST:** Free for school districts who are EAIS members, and just \$15 per participant for non-members. An invoice for any cost will be sent to school district after registration.

**TO REGISTER:** *Register online at energyais.org at least 2 days before your chosen training date*. Each site needs a minimum of 7 participants for the training to "go," so be sure to sign up today and invite your regional geothermal school facilities colleagues to also attend!

This session may be offered at additional locations throughout lowa in the future if there is enough interest and need. Contact EAIS executive director, Julie Weisshaar, with your questions at juliew@energyais.org or 641.202.0949.

Energy Association of Iowa Schools • 2704 Easton Blvd., Suite 2 • Des Moines, IA 50317 • Focusing energy and budget savings on education.